



## **2019 Certified Dealer Program**

**Ecoer Dealer Locator**- Listed on Company Website<sup>Text</sup> as a Certified Dealer.

**Ecoer Contractor Portal**- Access to the portal through our Company Website.

**Ecoer Contractor APP**- App available for Warranty Processing, Marketing Literature, Specs and Install Manuals. Able to receive alerts on Homeowners systems after the install, by registering the equipment on the App.

**In-Home Selling Powerpoint**- Ecoer will provide you with a consumer power point presentation to help you sell the Ecoer system to homeowners.

**Unitary Product Training**- Ecoer will supply sales and technical training to become certified before your first install. 4 approved installs must be completed to become Certified.

**2% Co-op Accrual**- On all serialized Ecoer products to be used for marketing purposes. (Ex. Ads, websites, truck wraps) Must be approved by Ecoer.

**Sales Spiffs**- Eligible for Sales Spiffs though out the year when offered by Ecoer.

**Personal Use/Demo Systems**- 10% Discount applied at time of purchase. Limited of 2 systems per year, unless approved by Ecoer.

**Ecoer Dealer Loyalty Rebate**- \$25 per condenser, \$25 per air handler, \$10 per thermostat rebate on all Ecoer purchases back to dollar \$1, once \$45,000 or more is purchased in a calendar year of Ecoer's serialized products. (Ex. 20 condensers= \$500, 15 air handlers= \$375, and 10 thermostats= \$100. Total= \$975)

**Ecoer IoT Technology**- Able to offer homeowner what no other manufacture can provide. Being connected to their system through (ESS) monitoring and getting alerts that both the contractor and homeowner both receive. Your customers will be connected to you for the life of their system.

**Leads Program**- Limited Dealers means as customers inquire over the internet, leads will be distributed to Certified Ecoer Dealers in the area.



## **Advantage to Dealer**

1. **Limited Dealerships** – Not having to compete with other contractors on the same equipment and having to worry about lowering your price to compete.
2. **Unique Technology** – No other brand offers the same technology as Ecoer. We have 6 patents on our technology, and we own the PCB Board and IoT Gateway. Ecoer Contractor App allows you to be connected to your customer and their system for the life of their system.
3. **Quality Parts** – Ecoer uses the highest quality parts in their equipment. Ecoer uses the Mitsubishi Inverter Compressor, Panasonic Outdoor Condenser Fan Motor, Saninomya EEV and 4way valve. All Ecoer air handlers have ECM motors in them.
4. **Ease of Installation** – Installation and repairs are easier with the Ecoer Inverter, PCB Board, Auto-Charge option and system diagnostic monitoring with Alerts to the Ecoer Contractor App.
5. **Warranty**- Ecoer has a 10 years Limited Parts Warranty on registered equipment. Ecoer will stand behind their products with a 3 month, 100% Guarantee to the homeowner and contractor. If the system has any issues in that timeframe, that are not installer error, Ecoer will pay contractor for their labor and cover the homeowner with parts or equipment exchange. **Warranty Plus**- is offered to Certified Contractors for additional 9 months at an extra charge of \$30 each unit for a full 1 year 100% Guarantee.
6. **Save Time and Money** – Through the use of the ESS monitoring and the Ecoer Contractor App, get alerts on your customer's equipment and know the issue before sending your tech into the field. You will be able to diagnose what the issue is before you go out to your customer.

**Homeowners** will get the following from an Ecoer System:

- Advanced Technology
- High Efficiency/Energy Savings
- Quiet and Comfort
- Monitoring Service
- Better Dehumidification
- Contractor being alerted to any system issues without making a phone call

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