

2023 Certified Dealer Program

I What is the Ecoer Certified Dealer program?

The Ecoer Certified Dealer Program is a chance for contractors to tap directly into Ecoer's extensive marketing, training and service resources. When a contractor meets the requirements of the **Certified Dealer Program** (see below), they will have access to the many services and resources offered by Ecoer. We understand that authorization is a process and will take a concerted effort on your part as well as ours to achieve the highest level of Ecoer Dealership.

2 Levels:

Once Dealer completes the Certified Dealer Training:

- Categorized as Certified Ecoer Dealer
- Qualified to install Ecoer products

After Installation of 4 Gateways:

- Listed as Certified Ecoer Hero Dealer on Dealer Locator
- Receive Ecoer HVAC Hero Branding Material
- Eligible for additional Ecoer Dealer incentives

II Overview

Ecoer Contractor Portal- Access to the portal through our Company Website.

In-Home Selling Presentation Material - Ecoer will provide you with consumer level sales support including presentations and printed material highlighting Ecoer features and benefits, to help you sell our systems to homeowners.

Unitary Product Training- Ecoer personal will instruct your sales staff, installation crew, and service technicians, on proper techniques and tactics in order to gain confidence and expertise with the Ecoer product.

Personal Use/Demo Systems- An Ecoer Certified Dealer can purchase systems at a greatly reduced cost, through their distributor. This offer is limited to two systems per contractor (all time).

Certified Ecoer Dealer status will be reviewed annually.